

## Stay Connected and Engaged with Customers and Employees during Uncertain Times

During times of uncertainty, many consumers are concerned about maintaining their employment, income, and savings, and protecting the credit they have worked hard to build.



78%

of consumers say household income has been negatively impacted<sup>1</sup> 47%

of consumers are worried about their credit<sup>1</sup> 56%

are concerned about online scams/fraud increasing<sup>1</sup>

Provide personalized credit education, credit monitoring, and identity protection solutions from Experian.

## **Identity Protection**



**Dark Web Surveillance:** 10.3 billion records found on the dark web<sup>3</sup>



**Fraud Resolution Cases:** 30K resolved every year through Experian's own fraud resolution team.



**Financial Account Takeover:** Notifies users when their personal information has been used to apply for or open a new bank account

## Credit Education and Monitoring



**Credit Score Improvement:** 60% of consumers enrolled see an improvement on their credit scores<sup>2</sup>



**Enhanced Credit Score Monitoring:**Monitors Experian credit file for inquiries, delinguencies and more



**Real Time Credit Alerts:** 72% of subscribers login after a real-time lock alert<sup>3</sup>

Connect with an expert to learn how to engage customers and employees with credit education and identity protection solutions from Experian:

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<sup>1</sup> Experian Consumer Survey, COVID & Consumer Confidence, April 2020 <sup>2</sup> Experian Partner Solutions subscribers enrolled in Jan '18 – Jul '18, with bundles including periodic credit reports, scores, and/or summaries. Score change measured 12 months post enrollment <sup>3</sup> Experian CyberAgent monitoring counts as of end of March 2020